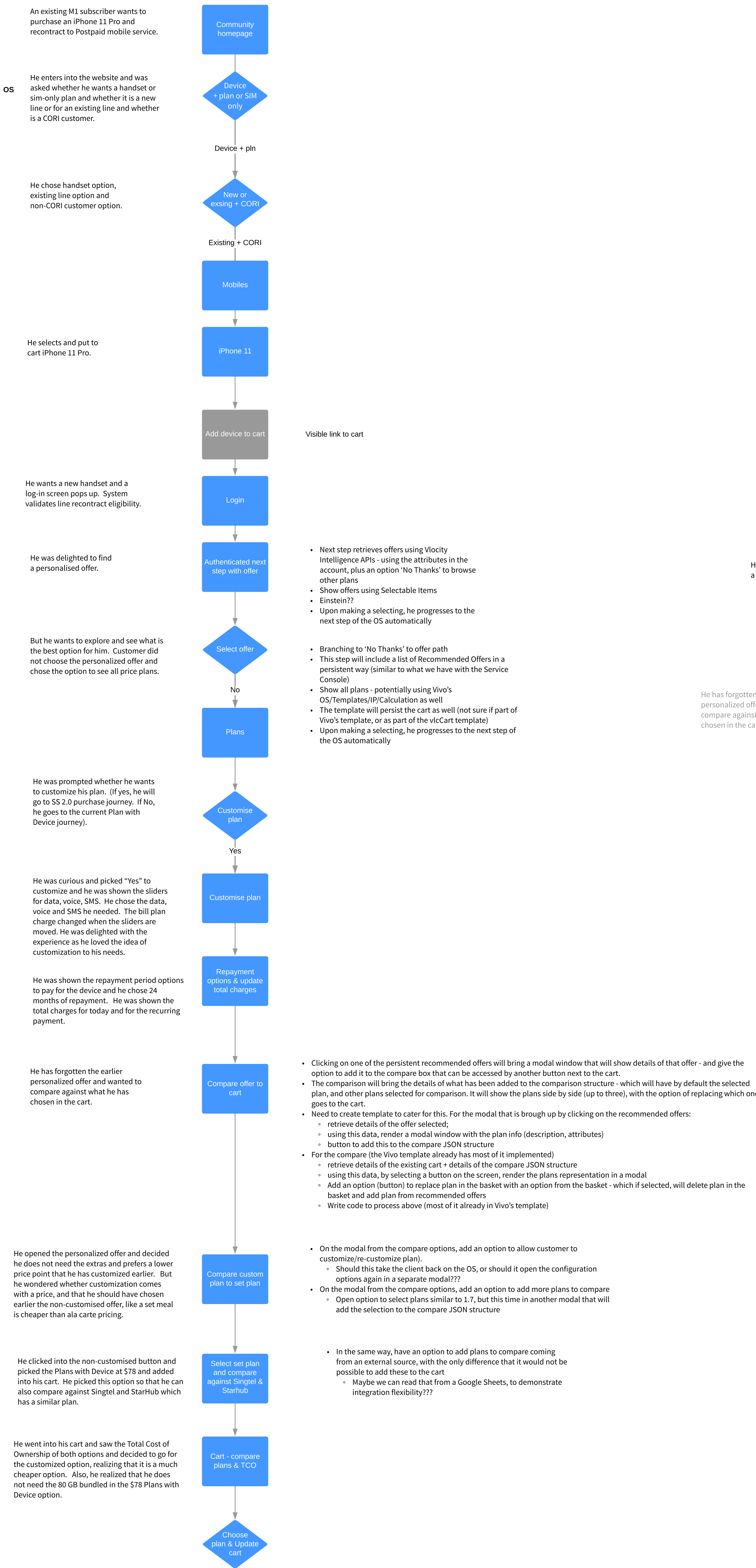
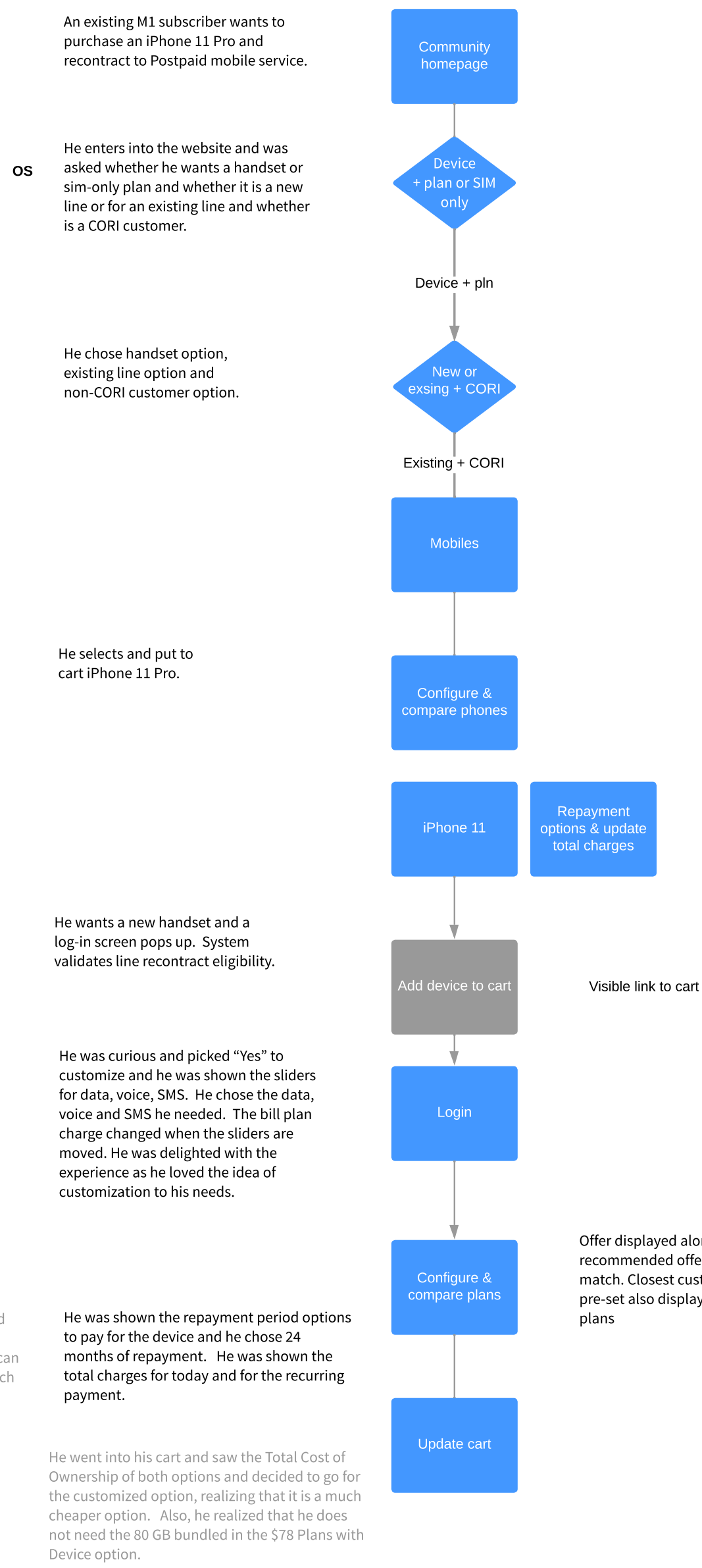


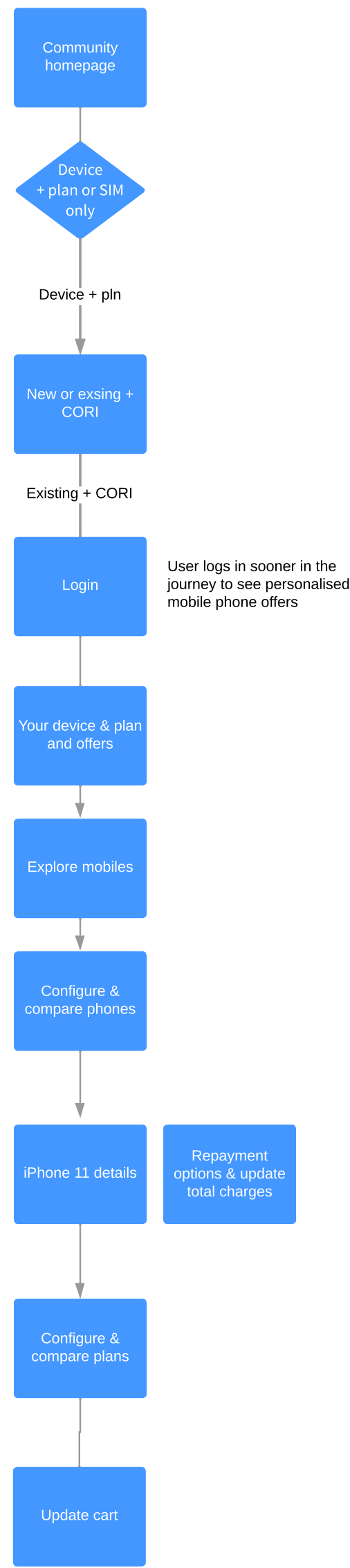
ORIGINAL M1 FLOW



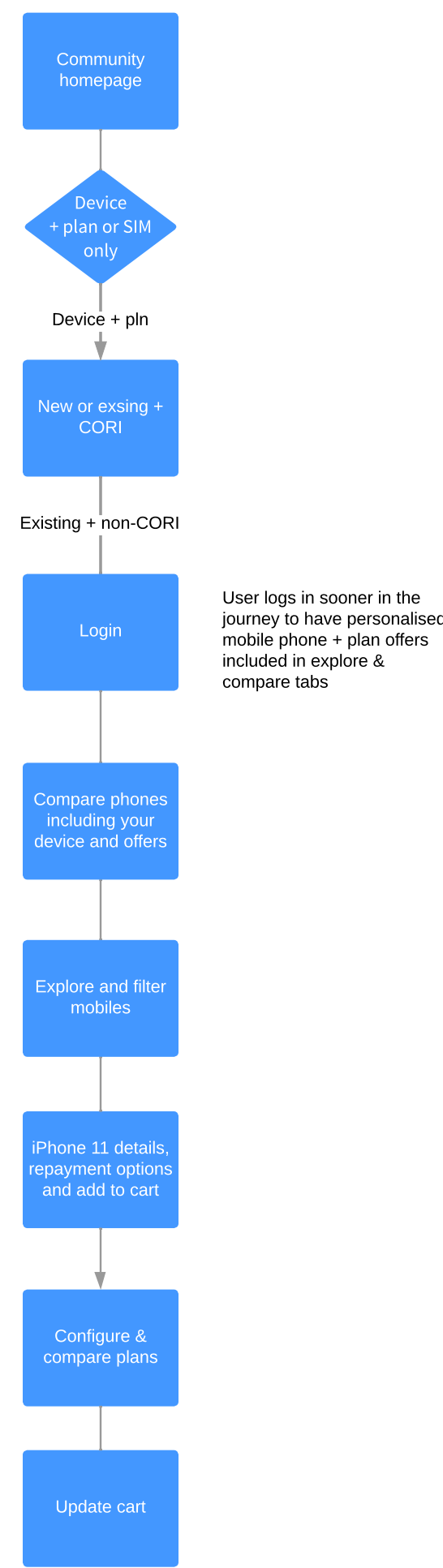
MODIFIED M1 FLOW V1



MODIFIED M1 FLOW V2



MODIFIED M1 FLOW V3 - Includes early login prompt to see personalised phone + plan offers (Phone offers not in scope)



MODIFIED M1 FLOW V4 - My final recommended flow

